DRY GOODS, &C.

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FOURTH SECTION.-12 PAGES.

NEW YORK, SUNDAY, JANUARY 28, 1912. - BY THE NEW YORK HERALD COMPANY.]

PRICE FIVE CENTS.

DRY GOODS, &C.

\$30,000 to Charity

WE give this amount and we ask our CUSTOM-ERS to tell us by their VOTES which charitable and benevolent institu-tions, societies and tions, societies and churches shall receive this

IT COSTS YOU NOTH-ING TO VOTE.

Many-sided economy

"Associate Sales"

In Our GREENHUT Bldg.

\$25 Theo. Haviland

100 exquisitely decorated pieces.

\$39.50 Theo. Haviland

\$12.75 AND \$14.75 100-PIECE PORCELAIN DINNER SETS tomorrow. Sign

DINNER SETS tomorrow, at. 20,55 100 PIECE PORCELAIN \$6.95
DINNER SETS tomorrow, at. 36.95 100 PIECE PORCELAIN \$6.95
DINNER SETS tomorrow, at. 32 34-PIECE PORCELAIN DIN \$2.95
NER SETS tomorrow, at. 32 34-PIECE PORCELAIN DIN \$2.95

Rich Cut Glass

Dish; Tomorrow \$4.85

\$2.75 and \$3.75

10,000 Pieces Fine American Porcelain Tableware

plates, swiad bowls, slop bowls, meat dishes, tea plates, copen vagorable dishes, jours, tea cups and saucers, ctc. 10c etc. Your CHOICE, at 10c NOTE—Fruit saucers and broad and butter plates to match above; Your 5c

8,000 Pieces Imported Fancy China FAST PLATES-Many rich hand painted

\$6.50 Cut Glass Fern

Dinner Sets,

TWO MAMMOTH BUILDINGS

DRY GOODS, &C.

BOTH SIDES OF 6TH AVE. J.B. GREENHUT. Pres.

"Better Goods for the Same Money or the Same Goods for Less Money Than Elsewhere." And in addition, by making this your shopping headquarters and collecting

DRY GOODS, &C.

The Only Old and Reliable Jew Trading Stamps
you are PROFIT-SHARING with The Big Store to the extent of 5 per cent.
Should you desire to avail yourself of the splendid banking facilities and safety
of Greenhut, Siegel, Cooper & Co., Bankers, you will be allowed 4 per cent per annum

Incidentally, if you are not already a charge customer, we make it easy for you to become one. Apply at The Bureau of Accounts, Balcony, MAIN Building.

Three-Piece Dining

Room Suite

Three-Piece Oak

Made of the best grade selected quart oak. This suite particularly designed to form to New York apartment furnishing! Seo BUFFET-rich golden color; rubbed polished finish; three small drawers in

GREENHUT BUILDING-"Everything for the Home"

Arrived --- Several Trainloads of Fine Furniture for Our Greatest



DRY GOODS, &C.

Which Begins Tomorrow
This is the annual event for which THOUSANDS of our customers EAGERLY wait

for it is the biggest economy-occasion of the year for home-outfitters. You know there is a difference between Big Store furniture and other kinds. Under-1 stand clearly what this means. Our February sale involves ONLY furniture behind which

The Broadest and Most All-Embracing Guarantee Savings of 10 to 50 Per Cent.

Make your plans to come, tomorrow, without fail, and Look for the Thousands of "Green Reduction Tags"

Purchases made in this Sale of Furniture and other things for the home will be charged on February bills.

For the convenience of our patrons, selections made now will be held for future delivery.

DRY GOODS, &C.



\$30 Leather \$24

Oak frame; seven rows of tufting; patent buttons; genuine brown Spanish leather covering.

\$20 Dressers Tomorrow, \$14.50

Full 8-inch size; elaborate "chairbottom" cutting of sparkling gemlike brilliance—complete with pretty fernery and mirror plateau.

"BARGAIN TABLES" OF BICH CUT GLASS: containing bowls, celery dishes, wases, segar and cream sets, water lugs, covered butter dishes, comports and aNNIVER'S offer beautiful pieces. YOUR CHOICE at

\$20 Chiffonier

Choice of quartered oak, bird's-eye with loose cushions, covered with green maple or mahogany. Base 33 inches wide; five large drawers, trimmed with wooden knobs; oval French plate bev-elled mirror.

Tomorrow, \$3.75

decorations.

Worth up to 75c; YOUR CHOICE, 18C
TO-MORROW, at
Large chalce of BREAD AND BUTTER
AND TEA PLATES; worth up to 7C
(GREENHUT Building, Main Froot) Genuine solid plain oak, golden color, gloss finish; base 30 inches wide; five large drawers trimmed with wooden knobs.



\$22 3=Piece Parlor Suite at \$15

Dressing Tables

Tables

18.60 MAHOGANY
 Dressing Tables
 18.00 GOLDEN OAK
 10.00

 \$12.00 MAPLE
 \$10.00
 23.00 MAHOGANY
 13.50

 18.50 MAHOGANY
 15.00
 19.50 MAHOGANY
 16.00

\$28 Circassian Walnut \$20 Brass Bedstead \$10 Dresser, \$19.50 \$25 Circassian Walnut Chiffonier at. \$18.50 Two-inch continuous posts: seven one-inch filling rods; trimmed with "T' ball connections. FULL SIZE ONLY. \$22 Solid Plain Oak \$15 China Closets, at Base 40 inches long, 21 32 inches wide; 20 inches inches deep; oblong mirror, deep; four large drawers size 30x24 inches; two large and two small ones; drawers and two small ones, trimmed with walnut China Closets, at

drawers and two small ones, trimmed with walnut knobs, trimmed with walnut knobs, French plate bevelled mirror; size 20x16 trimmed with walnut knobs, french plate bevelled mirror; size 20x16 trimmed ones, trimmed with walnut knobs, trimm \$20 South American Hair elled mirror; size 20x16 inches. Mattress, at \$15 Made in our OWN factory; covered with best standard \$14 "Greenhut Special"

ticking; finely stitched and Felt Mattress, at \$10 tucked; full weight in each Best grade felt; covered \$80 BUFFET

chairs and Rockers Tomoprove, \$14.50 mahogany-finished frame, rubbed and polished finish; suite contains arm chair, rocker and settee; seats fitted choice of quartered oak, bird's-eye with loose cushions, covered with green mahogany. Base 33 inches silk phish.

Choice of quartered oak, bird's-eye with loose cushions, covered with green wide; five large drawers, trimmed with wooden knobs; oval French plate bever. Sale Price. Value. Sale Price. Val

3-Piece French Gray Enamel Set

pedestal bass; claw feet; curved uprigats; 6-ft, extension; TOMORROW, \$22.50 Golden Oak Chiffoniers

Myriad-money-saving "Associate Sales" in Our GREENHUT Building.

Specimen Values from the "Associate Sale" of

Room Size Rugs

\$34.50 Wilton \$86.50 Wilton Rus— \$25.50 9812 ft... \$27.50 (GREENHUT Building, First Floor.) Specimen Values from the "Associate Sale" of

Lace Curtains

NOVELTY SCRIM CUR- \$1.50 (GREENHUT Building, First Floor.) Specimen Values from the "Associate Sale" of

Portieres 86.60 Mercerized Armure Portieres—Choice of deep fringe or guimpe edge; pair. \$4.50 GREENHUT Building, First Floor. Specimen Values from the

"Associate Sale" of Framed Pictures!

60e Remington Pictures; at. ... X. ... 39c Copies of Famous Paintings; at. ... 50c \$2.25 Hand-Colored Gravures; at. ... \$1.25 (GREENHUT Building, First Floor.) Specimen Values from the "Associate Sale" of Medicine Cabinets

(GREENHUT Building, Main Floor.) Specimen Values from the "Associate Sale" of

Refrigerators \$21 Side-Icer Re-frigerator at..... Three front doors; solid brass hardware; lift-lever lock; 44 inches high, 32 inches wide, 75-th, foe capacity. (GREENHUT Building, Basement.)

Specimen Values from the "Associate Sale" of Household Helps!

ecimen Values from the "Associate Sale" of Kitchen Cabinets

Value. Sale Price. Value. Sale Price. Value. Sale Price. Sale

MAIN BUILDING

Laces, Chiffons, Robes

Chiny laces, for trimmings, to 30c, values; 3c to 19c

Robes and Tunics

40- TO 44-INCH CHIFFON CLOTH—white, ivory, black and colors; 98c. to \$1.25 values; 50c washable Laces—in sets; Vals. Point de Paris, Torchou and Chuny laces, for trimmings; 7c.

CHANTILIY LACE ALL-OVERS—black; 18-in, width; suitable for the property of t Chary laces, for trimmings; 7c. to 30c. values; 3C to 19C

LACE ALL-OVERS—in white, black and colors; wide variety of makes and patterns; 49c. to 98c. 25C to 49C

SHADOW-LACE ALL-OVERS—white and Arab shades; wide range of pretty designs; all new; 50c. to \$1.50 values; 25C to 98C

Debog and Target ALL-OVERS—to \$3 values; 69C to \$2.50

Debog and Target ALL-OVERS—to \$3 values; 69C to \$2.50

BEADED CHIFFON ROBES OR TUNICS—

unmade in white, black and col \$2.25

ors: \$5 value; each.

\$10.50

SILK-EMBROUDERED ROBES AND TUNICS—

SILK-EMBROUDERED ROBES AND TUNICS—

\$12.50 value; \$15 to \$20

at \$6.50 values; \$8.50

CMAIN Building, Main Floor.)

BEADED CHIFFON ROBES AND TUNICS—

semi-made; white, black and \$3.50

colors; \$5.50 value; each.

EXQUISITE LACE AND BEADED CHIFFON ROBES AND TUNICS—

\$10.50

SILK-EMBROUDERED ROBES AND TUNICS—

NICS—semi-made; white, black and \$3.50

colors; \$5.50 value; each.

\$2.25

S29.

\$35 AND

EMBROUDERED SILK ROBES OR \$39

EMBROUDERED SILK ROBES OR \$5

CMAIN Building, Main Floor.)

The New "Nemo" Auto-Massage Corset A self-reducing garment that automatically does the

_MAIN BUILDING__

work of a skilled masseuse, reducing the figure during all the time that it is being worn. Wonderful success has crowned this latest, greatest

Nemo Corset invention; nothing to compare with it has ever been offered to the women of America. It has created an instant demand for itself among those who desire to reduce the proportions of the abdomen in a safe, speedy and scientifically healthful manner.

The New Nemo Auto-Massage Corset is constructed in such a manner that it insures a graceful re-shaping of the form, while permanently reducing the size; all without the slightest discomfort. This new model in fine white coutil is made with a very long skirt.

this new model in fine white count is made with the lastic construction assures perfect poise in standing; absolute ease when you are seated. Sizes from 20 to 36; \$3.50 sale price......

Other Nemo models, in the newest shapes; all sizes. \$2 to \$10 (MAIN Building, First Floor.)

- MAIN BUILDING-New and Popular Silks

Here's a Sale in a Class by Itself-It Has No Equal—It Baffles Competition

The new silks-the best and most wanted kindsoffered in unlimited quantities at the kind of prices that show the absolute supremacy of the Big Store as a valuegiving institution.

\$1 BLACK DRESS TAF-FETA-85 inches wide; yard...... 49°

\$2 BLACK CREPE ME-TEOR-a superb quality; 40 inches wide; \$1.28 \$1.25 BORDERED FOU-LARDS—36 inches 58c wide; yard...... 58c \$1 BLACK DRESS MES-

SALINE-35 inches wide;

pure silk and of 59° fine quality; yard... An Extraordinary Showing of Novelties in

Every Wanted Style for Spring and Summer. FRINGED BORDERED SATINS, EXCLUSIVE "SHEDWATER" BORDERED FOULARDS, SHOWERPROOF BORDERED, FIGURED AND DOTTED FOULARD, WATERPROOF FACONNE FOULARDS, NOVELTY BORDERED SATINS, NEW HIGH TINTS IN SATIN, EMPIRE AND SATIN MESSALINE, GOLD TINSEL BORDERED MARQUISETTE OR CHIFFON CLOTH, BRIDAL SATIN, &C. Not

46 to 48-inch "S H E D DERED SATIN \$1.50 DERED SATIN \$1.50 POULARD— \$2.00 Ad-inch STRIPPED AND BORDERED \$1.75 POULARD—yard 40-inch SILABORATE BORD TEOR—yard ... 1.75 DERED FOULARD—yard ... 1.25 ABORDERED \$1.75 (MAIN Building, First Floor.)

-MAIN BUILDING-

a single color, style or weave is missing!

Canaries, Goldfish, Palms

HARTZ MOUNTAIN CANARIES—very fine birds; regularly \$2.95; \$3 3 E FANCY GOLDFISH, AT ALL PRICES. SCOTTI FERNS-fine plants 75c RUBBER PLANTS (Conservatory, Sixth Floor,)

-MAIN BUILDING-

(Sold in other good stores at \$1.95) The greatest value exhibited this season in our Veiling Store.

pheasant and gray; also black and white; value \$1.95; \$1.29

OTHER BARGAINS

In Our MAIN Building A summary of the principal attractions at The Big Store, tomorrow:-

WOMEN'S BATISTE, LINEN and PIQUE WAISTS and BLOUSES, 79c., \$1, \$1.98 WOMEN'S LINGERIE AND TAHLORED WAISTS—sizes 40, 42 and 44, 79c., \$1 \$1.35 WOMEN'S COATSformerly up to \$10.75

\$49.50 BLACK RUS-SIAN PONYSKIN SIAN PONYSKIN \$37.50 \$72.50 NEIAR SEAL \$42.50 \$89.50 RUSSIAN \$53.50

\$72.50 MARMOT \$49.50 \$79.50 NATURAL \$59.50 \$200 HUDSON SEAL \$125

\$395 JAPANESE MINK \$205 EVERY MUFF AND SCARF REDUCED.

WOMEN'S \$4 TO \$6 \$2.95 EXCELLENT SILK

TAFFETA PETTI- \$2.65 FINE EMBROIDERIES at 1/4 to 10c. BORDERED OR-GANDIES 10c STANDARD PER- 71/2C CALES DXTRA QUALITY OUT- 10C

25c. SKIRTING FLAN- 14c Toe. WOOL EIDER- 25c

DOWN

WOMEN'S 25c. PURE IRISH

LINEN HEMSTITCHED 15c

MEN'S 6 FOR 75c. PURE IRISH

LINEN HEMSTITCHED 50c

HANDKERCHIEFS 6 for 50c

__MAIN BUILDING___ Our Grocery Is the Busiest in The Quality and Prices Are the Reasons. All mail and telephone orders filled promptly. 'Phone, 4000-Chelsea. Fruits and

Smoked Meats MILD-OURED 161/2C

BACON-IB. 10/20 8 U G A B-C U R B D 141/2C HAMS-IB. 141/2C DAN A H Y 8 IRISH BACON- 23C HAZEL WESTPHALIA-STYLE BACON- 19C SMOKED BONELESS SHOULDERS 123/4C SWIFT'S PREMIUM HAMS— 171/5C HAMS— 171/2C SMOKED OX TONGUES— 171/2C

PREMIUM FLOUR - Frantain quality, best family netent; bbl. \$8,74. 19 bbl. \$8,74. 19 bbl. \$8,50. 19 bbl. bar. \$80. 19 bbl. bar. \$90. 19 bbl. bar. \$10. 19 bbl. beans or green stringless beans; case, \$1.95; doz., \$1; BORDEN'S MILK Peerless Brand Evaporated. Case 3 Hig 4 Sos., doz., 10c. Cans.

\$3.64 92c 23c

Coffees We give the best coftee values in New York.
FANCY MARACALBO or
Golden Santes coffee: 4 hs., S1: 25 c

BEST FAMILY COFFEE
or Popular blend coffee;
34 hs., S1: 32 c

GUADARAMA BLEND
CONFEED or Fountain
blend coffee:
2 hs., S1: b., 35 c

FAVORITE BLEND
COFFEE or Hotel blend
coffee:
2 hs., S1: b. a 50 c

814 lbs. \$1:16. 29C Tea Specials WHITE LABEL TEA-Fountain blend;
5 ths. \$2.90;
61 c
RIDGEWAY'S HOUSEHOLD TRA5 ths. \$2.45;
50 c
FIFTY CENT TRASblended special to order; blended special to order; 5-15, caddy, \$2: 430 ENGLISH BREAKFAST TEA, mixed ten or Cep-Inn ten; 44 lbs., \$1: lb. 24c

PINK'S ENGLISH OR-ANGE MARMALADE-dozen, 59c : 5C HAZEL BRAND JAMSall varieties; doz. \$1.78; 15c new FRUIT JAMS-Berwick brand: doz. \$1.15: 10c BANQUET CANDLES yollow, green or invender reg. 26c. 121/2C

Laundry Soan HAZEL BEST FAMILY STICED PEACHES-

Fresh Vegetables Cereals HAWAHAN GRATED dor. \$2.69: 23c PANCY JERSEY PEARS -dox. \$1.60: 14c GREEN LIMA BEANS Pourth quality, very tender beans; fozen, \$1.70; 15c and the surgar connection of the surgar tenders, \$1.49; 13c and the surgar tenders, \$1.49; 13c

Fountain quality, Cali-fornia lemon clugs; doz., \$3.95; 34c large can. 1 NG'S DESSERT PEARS doten, \$2.09: 18c New Peas FANCY SWEET PEAS
FOOMtails quality; guaranteed tender and sweet; dezen, \$2.09; 18c cm. \$2.09; 18c cm. \$4.00; 18c cm. \$4.00; dozen, \$4.00; doze

Cereals

BEST IMPORTED TAP10CA-10 10S. 38C

SMALL-GRAIN RICE10 10s. 48G: 25C

ROLLED WHITE OATMEAL-10 10s. 16C

GRANULATED CORN
MEAL-10 10s. 16C

BEST GLALITY PARINA-10 10s. 28C
WHOLE HEAD RICE10 10s. 94c: 48C

NEW PINHEAD OATMEAL-10 10s. 28C
WHOLE HEAD RICE10 10s. 94c: 48C

NEW PINHEAD OATMEAL-10 10s. 28C

WHOLE HEAD RICE10 10s. 65c: 34C

FANCY PEA BEANS10 10s. 65c: 34C

FANCY PEA BEANS10 10s. 64c: 33C

SNOWFLAKE KI TOHEN
CANDLES-USUALLY 124c:
special. 7C

Fresh Butterine JELNE'S HIGH GRADE -at half the price of creamery botter; try a CANDLES—usually 124c; special, 7C package. 7C IMPORTED CHUTNEY donstration. 3c full sample at the demonstration. 3c full s

Kirkman's

Borax soap...
Soap powder Scouring powder...
White doating soap...
Str reg. 6c. bars 25 C

CALIFORNIA SWEET

3-1b. can. \$1: 17C

FLORIDA RIPE ORANGES

SEASONABLE CUT PLOWERS CODstantly on hand. Floral designs made to (MAIN Building, Main Floor.)

A heavy chiffon cloth veil, size 35x 62, with two-inch border on four sides. The colors are pink, light blue, lavender, old rose, navy, champague, purple, royal blue, golden

(MAIN Building, Main Floor,) -Double 3.%. Green Trading Stamps with Purchases Made Before 12 o'Clock: